

Women of Excellence Award

(November 2007) Ms. Pernille Fischer Boulter, President & CEO of Kisserup International Trade Roots Inc. was the recipient of the 2007 Women of Excellence Award from the Canadian Progress Club, Halifax-Cornwallis. She was nominated by the World Trade Centre Atlantic Canada. "As a woman, an immigrant and a small business owner, I am very honoured by this gesture and award" said Mrs. Fischer Boulter. Over the last 18 years, this signature fundraising awards event has raised more than \$500,000 for Phoenix Youth Programs by celebrating the achievements and accomplishments of women who have made an impact on their profession and community. The 2007 event was held on November 22nd at the Marriott, Halifax Hotel. For more information please visit:

www.halifaxcornwallisprogress.ns.ca

The Kisserup Team

(October 2007) Kisserup would like to welcome and introduce a new member to the Kisserup Team, Melissa Cameron, Manager of International Trade Training. Ms. Cameron is a graduate of Cape Breton University and lived in Europe in 2005. She completed an export internship in 2006 and has been working in international trade in Canada during the past two years. She is currently pursuing the Forum for International Trade Training (FITT) CITP designation.



(March 2008) The Kisserup Team would like to say Thank You to Holly Bungay who has completed her Internship with us in March 2008. Holly came to us from the Nova Scotia Community College where she is completing her International Business Degree. We wish Holly all the very best for the future.

Empowering Export with Immigrants!

(December 2007) Kisserup launched a new service, Export Immigrant Directory, which benefits exporters and government agencies involved in export. Kisserup is providing true cultural consulting, utilizing true international roots from all over our immigrant population. The goal is to empower exporting companies in their efforts to export their products and services while empowering immigrants by utilizing their knowledge of their homeland, cultural tips, and business etiquette. To do this, Kisserup is matching immigrants with exporters. The Immigrants will provide personal knowledge to companies that are seeking a primary source of information about a country. To view the profiles of our members you can visit the online Export Immigrant Directory at: www.intltradereoots.com. If you are an immigrant interested in becoming a member, please provide Kisserup with a resume that includes your skills, qualifications, education, languages, work experiences, homeland country and relevant information about volunteer work or memberships. You will also be required to submit your Permanent Resident Card Number, which will be kept confidential.

Kisserup and Worth Consulting Group Leads Trade Mission to Iceland

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WORTH
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(February 2008) Kisserup and Worth Consulting Group signed a contract with Trade Team PEI to lead a multi-sector Trade Mission to Iceland. The Mission will be based in Reykjavik and is scheduled for April 28th to May 2nd, 2008. Up to 12 PEI enterprises are expected to participate. Kisserup and Worth Consulting have worked together on two Atlantic Canadian International Trade missions in the past twelve months and they are striving for a similar successful outcome with the upcoming mission.

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