

Kisserup signs Nova Scotia Charter with Premier MacDonald

(December 2008) Kisserup became a Charter Member of Nova Scotia Come to Life in a signing ceremony hosted by Nova Scotia Premier, the Honourable Rodney MacDonald and The Honourable Judy Strectch, Minister of Community Services and of Communications Nova Scotia.

"In Europe, in Asia, or in the Caribbean, Nova Scotia has a very strong brand that we are proud to be affiliated with. We located our company in Nova Scotia, and we operate worldwide from here. It is a great location for dealing with the entire world. We are in perfect sync with most time zones in the world and it is easy to attract global talent to our Province"

said Kisserup President, Pernille Fischer Boulter. For more information, please visit www.novascotialife.com.



Kisserup and UWI Consulting Inc Sign MOU

(January-2009) Kisserup International Trade Roots Inc. signed a Memorandum of Understanding (MOU) with the University of the West Indies (UWI) Consulting Inc., headquartered in Castries, St. Lucia and with offices at Mona (Jamaica), St. Augustine (Trinidad and Tobago) and Cave Hill (Barbados).



"UWI has produced most of the region's prime ministers, has helped to shape the politics, culture and identity of the Caribbean and boasts thousands of graduates who are influential in every walk of life throughout the region and the Diaspora." said Professor E. Nigel Harris, UWI Vice Chancellor and Chairman of the Board of UWI Consulting at the launch of UWI Consulting Inc.

Kisserup and UWI Consulting Inc., in collaboration with the Mona School of Business, will work together to jointly undertake trade facilitation and training in the Caribbean.

A number of projects for 2009 have been identified. "We consider it a great honour and privilege to be associated with UWI and look forward to working together" said Melissa Cameron, Manager of International Trade Training for Kisserup.

News for people in our Export Immigrant Directory

(December 2008) Immigrants who have lived in Nova Scotia less than five years can get down to business with the help of the new Immigrant Small Business Financing Program, that offers immigrants up to \$150,000 to help start, expand or buy a small business. The pilot project is available solely through credit unions across Nova Scotia. This may be an opportunity for those who are registered on Kisserup's Export Immigrant Directory at www.intltradertools.com.

For additional information on the Immigrant Small Business Loan Program go to: www.nsco-opcouncil.ca/newsnitiatives.php

Business Development Bank of Canada

(December 2008) Kisserup completes a new feasibility study for the Business Development Bank of Canada (BDC) in Halifax, Nova Scotia.

BDC has a range of programs tailored to SMEs and has recently also been approved as a Service Provider under the Nova Scotia Productivity and Innovation Voucher program. For more information, please visit: www.bdc.ca

Canada - European Free Trade Association (CEFTA)

(January 2009) On January 28, 2009, the Honourable Stockwell Day, Minister of International Trade, tabled legislation to implement the Free Trade Agreement (FTA) between Canada and the States of the European Free Trade Association (CEFTA) (Iceland, Liechtenstein, Norway and Switzerland). Should the necessary legislation to implement the Agreement be passed by Parliament and the Treaty ratified before end of April, 2009, the Agreement could come into force on July 1, 2009. Kisserup's European office is well positioned to assist current and future exporters to Europe.

Department of Foreign Affairs and International Trade Canada will be holding an information seminar in Halifax on Tuesday, February 24, 2009 from 9:00am to 12:00pm. To register for this free event, please RSVP by email to ghisline.duguay@international.gc.ca or call 902-426-9365.

North America

1657 Barrington Street
Roy Building, Suite 310
Halifax, Nova Scotia, Canada B3J 2A1
Tel. #: 902-405-3880

Europe

Rådhuspladsen 16
1550 Copenhagen
Denmark, Europe
Tel. #: +45-88-96-87-41