

## Kisserup profiled in Progress Magazine

(July/August 2008) Progress Magazine, in their annual gallery of change agents and local heroes, named Kisserup President and Founder Pernille Fischer Boulter a Mentor and one of twenty of their favourite people who "think big, and whose influence on their local, regional and global scene is remarkable."

## Recognition of Hard Work

(September 2008) Kisserup was honoured to receive not one but two nominations for the up-coming 2009 Halifax Business Awards. MISA (Metropolitan Immigrant Settlement Association) nominated Kisserup for Small Business of the Year and Kisserup's President, Pernille Fischer Boulter for Business Person of the Year.

## Kisserup delivers Workshops in Jamaica



(September-October 2008) In September, The Private Sector Organisation of Jamaica (PSOJ) awarded a contract to Kisserup to develop and conduct three education workshops in Jamaica: Exporting Goods to Canada, Exporting Services to Canada, and Market Access and Rules of Origin. The workshops were conducted in Jamaica in October 2008.

## A new member joins the Kisserup team

(October 2008) Kisserup welcomes Maria (Lou) Prieto as Business Development Associate. Lou has over ten years experience in Marketing, Project and Business Management. She has a Masters Degree in Business Administration from Ateneo de Manila University and Undergraduate Degree in Economics from the University of the Philippines. Lou has extensive experience as a Certified teacher,

facilitator and trainer with solid presentations abilities in small and large international educational settings. Lou's knowledge in Strategic Management, Market Research Analysis and International Trade adds more depth to Kisserup's Team.



## New Programs To Assist Small Businesses

(November 2008) SME's (Small and Medium Enterprises) may be able to take advantage of some newly launched trade programs. New programs introduced include:

In-Market Export Educational Program to Boston: [www.nsbj.ca](http://www.nsbj.ca)

New BDC Market Xpansion Loan Program: [www.bdc.ca](http://www.bdc.ca)

New Caribbean Liaison Program: [www.nsbj.com](http://www.nsbj.com)

Pilot Program Targets Innovation for Small, Medium-sized Businesses: [www.gov.ns.ca](http://www.gov.ns.ca)

For additional details on these programs, please contact [www.tradeteamnovascotia.com](http://www.tradeteamnovascotia.com)

## Doing Business in the Caribbean

(November 2008) In November, Kisserup conducted a "Doing Business in the Caribbean" pre-conference workshop at the annual conference for the Centre for Women in Business, Mount Saint Vincent University, Halifax, Nova Scotia.

## Kisserup celebrates 10 Year Anniversary!

(December 2008) In December, Kisserup will celebrate its 10 year anniversary! Founded in Chester, Nova Scotia in 1998, Kisserup has grown to include established offices in Halifax, Nova Scotia, Canada and in Copenhagen, Denmark, Europe. Kisserup will continue its organic growth curve and is looking at the Caribbean as an upcoming possibility for another office location.

### Europe

Rådhuspladsen 16  
1550 Copenhagen  
Denmark, Europe  
Tel. #: +45-88-96-87-41

### North America

1657 Barrington Street  
Roy Building, Suite 310  
Halifax, Nova Scotia, Canada B3J 2A1  
Tel. #: 902-405-3880