

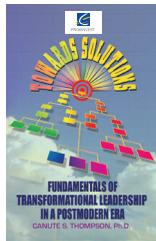
New EU/ PRO€INVEST Project Give BSOs Improved Ability to Boost the Caribbean SME Sector

(September 2009) PRO€INVEST has launched a new project to enable Business Support Organizations (BSOs) to provide enhanced support for Small and Medium Sized Enterprises (SMEs) throughout the Caribbean region and better assist them with the future development of the SME sector. The project supports the ongoing efforts of CARICOM to develop the Caribbean Single Market Economy (CSME) as an internationally competitive economy through efforts to enlarge market access. The purpose of this technical assistance is to provide; shared data on the SME environment within CASME, an agreed institutional capacity building plan for regional and national BSOs, an updated/finalized draft model bill, and practical improvement in cooperation between public-private and regional-national partners. To deliver this project, Pro€Invest has contracted Kisserup International Trade Roots Europe Aps (Kisserup) and workshops are schedule to be held throughout the Fall of 2010. For more information visit www.CAR6138.dk.



Lessons in PostModern Leadership

Kisserup's esteemed Jamaican associate, Dr. Canute Thompson is currently promoting his most recently published book. *Towards Solutions: Fundamentals of Transformational Leadership in a Postmodern Era* is a major exploration of many current issues facing leadership development. Dr. Thompson specializes in this challenging field as a Change Management and Organizational Development Consultant, and currently serves as Senior Education Officer with the Ministry of Education in Jamaica. To order, please email Dr. Thompson's directly at canute_thompson@hotmail.com, or visit www.kisserup.com to read a select portion of this groundbreaking work.



FITT Hosting Regional Events In Atlantic Canada

FITT, in partnership with their Strategic Partners, Scotiabank and EDC, are hosting 8 regional events in 2010. These complementary two-hour networking receptions will serve to address the ongoing request of members and stakeholders for FITT to be more active in regions and to provide some element of professional development. FITT visited Halifax, NS at the Windows Restaurant at the WTCAC on Tuesday, October 26th and St. John's, NL at the Sheraton Hotel Newfoundland on October 27th – 28th. If you have any questions regarding the regional events, please contact Silvia Baptista, Manager, Marketing Communications, at (800) 561-3488 ext. 106 or silvia@fitt.ca.



New Jamaican Fashion Label Drenna Luna

The DrennaLuna label was first introduced in June 2009, at last year's Caribbean Fashion Week. This was a soft introduction to the market, and one that was used for market feedback and experience. So positive were the results of the showing that new designer, Arlene L. Martin, decided to go for it in 2010. The DrennaLuna Runaway Collection previewed at Caribbean Fashion Week 2010 and will be retailed online and select boutiques in Jamaica starting September 2010. Arlene, who is also a Kisserup Caribbean Associate, will be working towards exports throughout the Caribbean and North America next year. For more information, please visit the DrennaLuna website at www.drennaluna.com.



The Soap Girl Goes Global!

(September 2010) Kisserup congratulates The Soap Girl on becoming a true international success story. Created in Nova Scotia in 1999 by Sarah Crawley (then a stay-at-home mom), The Soap Girl products became a favourite item at numerous gift shows in Eastern Canada. The reputation of The Soap Girl has grown steadily, with products recently being featured in Flare, Canadian Living, HomeMakers and More magazines. The Soap Girl products are now being enjoyed around the world, with exports to North American and European markets, and sold globally through their website, www.thesoapgirl.ca.



Sustainable EduTourism Conference in Havana

(November 2010) The Canadian EduTourism Association (CETA) is holding its Annual International Conference on Sustainable EduTourism November 7th-9th, 2010 in Havana, Cuba. Cuba provides a unique example of a sustainable EduTourism destination. Leading experts in the fields of Education, Culture and Tourism/Hospitality will provide insight, stimulate discussion, and facilitate capacity-building action plans on how to identify and move forward with creative EduTourism initiatives. Joining over one dozen dynamic presenters at this event will be Dr. Ted Manning, President of Tourisk Inc., an expert on WTO Indicators for Sustainable Tourism, and Pernille Fischer Boulter, President and CEO of Kisserup International Trade Roots, a subject matter expert on export training workshops throughout the world. Registration is limited, so check it out today at www.edutourismconference.org.



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