

## Kisserup Welcomes Emily Konrath

Kisserup welcomes Emily Konrath to the team! Emily joined our team as an international trade coordinator, working on trade research, trade missions, export development, consulting and trade mentoring. Emily received her Bachelor of Commerce at Saint Mary's University, before completing her MBA at Jönköping International Business School in Jönköping, Sweden. Emily speaks English, Swedish, and German and has previously interned in the Trade Department at the United States Embassy in Ottawa, where she helped facilitate bilateral trade between Canadian and American businesses. Emily can be reached at [emily@kisserup.com](mailto:emily@kisserup.com)



## Doing Business in the EU

Kisserup was contracted by Atlantic Canada Opportunities Agency (ACOA), Nova Scotia Economic Rural Development and Trade and Nova Scotia Business Inc. (NSBI) to facilitate a series of "Doing Business in the EU" sessions that were held in six (6) different regions across Nova Scotia. The EU sessions consisted of presentations on the CETA agreement by Mr. Frazer Egerton; The Chief Negotiator for Nova Scotia, a presentation on doing business in The European Union (EU) by Kisserup, and a panel discussion with Nova Scotian SME's who are currently doing business within the EU. For more information on CETA please visit [www.actionplan.gc.ca](http://www.actionplan.gc.ca)



## Woman of Influence

### WOMEN OF INFLUENCE



Kisserup International Trade Roots is proud to announce that its President and CEO, Pernille Fischer Boulter was named as one of this year's Top 25 Women of Influence™ by Women of Influence Inc., North America's leading organization dedicated to the advancement of women. This prestigious ranking celebrates and showcases the accomplishments of Canadian senior executives who have achieved the highest levels of professional success and have made a significant difference in their field. Pernille was one of only five women applauded for their contribution and influence in professional services. For more information on this organization, please visit [www.womenofinfluence.ca](http://www.womenofinfluence.ca)

## OUTSTANDING ENTREPRENEURS - GET TO KNOW:

### Aaron McKenzie Fraser – Photographer

Aaron McKenzie Fraser is a professional freelance editorial, commercial & industrial photographer based in Halifax, Nova Scotia, travelling across the Maritimes, Toronto and Ottawa for assignments. Aaron's specialties are location based environmental portraits and architectural interiors/exterior for magazines, advertising and promotion. Aaron has done editorial work for clients such as Rolling Stone, Billboard, Readers Digest, Canadian Business, MoneySense Magazine and PROFIT. For more information on Aaron and to see some of his work, please visit [www.amfraser.com](http://www.amfraser.com)



### Mining Safety Courses in Greenland

Through funding from the Government of Greenland, Kisserup International Trade Roots Inc., Greenland Petroleum Services, CBCL Engineering Ltd., and Copenhagen Group provide Greenland's SMEs with specially designed courses in health, safety and occupational standards, mining safety and quality procedures, ISO training, cultural differences in international trade, contractual agreements and network & matchmaking activities to build national and international partnerships. Above, CBCL is delivering a mining safety course with OSHA certifications in one of five towns in Greenland in October, 2014. For more information, please visit [www.suppliers.gl](http://www.suppliers.gl)



### Caribbean Renewable Energy Forum CREF

The Maritimes Energy Association, Atlantic Canada Opportunities Agency (ACOA) and Nova Scotia Business



Inc. (NSBI) have led a private sector Trade Mission to CREF 2014 in Miami, where Kisserup was contracted to provide trade consulting services and matchmaking. During this conference, Atlantic Canadian energy supply companies gained opportunities to meet key participants in the rapidly emerging renewables market. CREF provided the chance for peers in this industry to connect and accelerate their understanding of the latest in the renewable field. More information about this event can be found at [www.caribbeanenergyforum.com](http://www.caribbeanenergyforum.com)

## North America

1673 Barrington, 3rd Floor  
Halifax, Nova Scotia  
Canada B3J 1Z9  
Tel. #: 902-405-3880



[www.kisserup.com](http://www.kisserup.com)

## Europe

Rådhuspladsen 16  
1550 Copenhagen  
Denmark, Europe  
Tel. #: +45-88-96-87-41