

Multi-Sector Trade Mission to Jamaica



(March, 2012) Kisserup was contracted by the Atlantic Canada Opportunities Agency (ACOA) and Nova Scotia Business Inc. (NSBI) to lead a Multi-Sector Trade Mission to Jamaica from May 28th to June 1st 2012. The Trade Mission began

in Kingston and successfully concluded in Montego Bay. Along with prearranged one-on-one meetings, businesses participated in The Private Sector of Jamaica Chairman's Breakfast; they took in the "Strategies for Reducing Electricity Costs" presentation by Jamaica Public Service (JPS). A delegate, Sue Foote of Scotian Gold Cooperative was interviewed by Power 106FM on the Jamaica Farm Work program and Nova Scotia exports.



Atlantic Canada
Opportunities
Agency

Agence de
promotion économique
du Canada atlantique

n | s | b | i
Nova Scotia Business Inc.
Opportunity. Growth. Prosperity.

Forum for International Trade Training (FITT) J3 Platform



The Professional Path
to Global Markets

(February 2012) Forum for International Trade Training (FITT) president Caroline Tompkins has announced FITT is building efficient and productive technology infrastructure. "Most exciting on the IT front is our J3 Platform, Just in time, Just enough, Just for me". FITT is creating a unique online platform that will house an industry-approved

international trade body of knowledge while simultaneously creating easy and flexible access for everyone. The J3 platform will update and manage educational resources in a seamless, real-time manner. Projected completion is slated for the end 2012, their anniversary year. An industry-led Content Advisory Panel will ensure the information in J3 is up-to-date and reliable. For more information, please see www.fitt.ca

Multi - Sector Trade Mission to Panama

(March 2012) Kisserup partnered with Caribbean and Latin American Services (CLS) for a Trade Mission to Panama funded by the Governments of the Atlantic Provinces and the Government of Canada. This trade mission to Panama attracted firms from diverse sectors including mining, marine industries, ocean technologies, professional services, construction, environmental, information technology and consumer products. A strong focus was placed on preparing participating companies for future export opportunities. For more information, please see www.CLSConsulting.ca



ACP CORNER:

PROFILES OF OUTSTANDING ACP ENTREPRENEURS

ACP SPOTLIGHT:

Barbados Taxi goes Wireless!

Kevin Gumzee of Gumzee Jr's Taxi Service in Barbados has provided ground transportation for several Atlantic Canada trade missions to Barbados and is now providing mobile Wi-Fi internet service in his van. We were some of the first to access the internet



on the road! Congratulations to Kevin for this great entrepreneurial move! Travelling to Barbados? Kevin can be contacted at (246) 231 4325 or gumzee@cw.blackberry.net

Research Market Study for Building Products



(February 2012) Kisserup was engaged by the Canada Mortgage and Housing Corporation (CMHC) to research the current state, preferences, trends and outlook of the construction sector in Trinidad and Tobago. Trinidad and Tobago has one of the

strongest economies in the English speaking Caribbean with a robust construction sector comprising a strong network of local manufacturers, distributors, building contractors, building professionals, professional associations and agencies. Trinidad and Tobago is the manufacturing and business centre of the southern Caribbean, strategically positioned to be a platform for Canadian companies. The purpose of this study was to provide Canadian building product manufacturers and building contractors with information to assist them with exploring the viability of exporting key products to this market. For more information, please see www.cmhc.ca

Export Mentoring to Terra Beata Cranberry Farm

(March 2012). Following up on a successful Europe



TERRA BEATA
CRANBERRY FARM

Export Education Mission in London England, sponsored by NSBI and ACOA, delegate, Terra Beata Cranberry Farm of Lunenburg, Nova Scotia requested Kisserup's support to develop an export market entry strategy analysis as well as information on tariff codes and samples through ACOA's Export Mentoring program. Terra Beata is now continuing their success in Europe and received an order from the United Kingdom in April 2012 – CONGRATULATIONS Terra Beata! To learn more about Terra Beata, please see: www.cranberryfarm.ca

North America

1657 Barrington Street
Roy Building, Suite 310
Halifax, Nova Scotia, Canada B3J 2A1
Tel. #: 902-405-3880



www.kisserup.com

Europe

Rådhuspladsen 16
1550 Copenhagen
Denmark, Europe
Tel. #: +45-88-96-87-41