

Increasing Ukraine Exports to Canada - CUTIS



The Government of Canada, in partnership with the Conference Board of Canada (CBoC) are supporting development of Canada-Ukraine Trade and Investment links through increased Ukrainian Exports to Canada. Kisserup is working with GfK, a local Ukrainian consultancy firm to conduct research and trade analysis to support the CUTIS project. The goal of the CUTIS project is to drive sustainable economic growth and reduce poverty in Ukraine by increasing trade and investment between Ukraine and Canada. This project is funded by the Government of Canada through Global Affairs Canada (GAC) and managed by the CBoC and the Canada Ukraine Chamber of Commerce (CUCC). The Government of Canada and Ukraine signed the Canada-Ukraine Free Trade Agreement (CUFTA) in 2016.

Incoming Buyers Mission & B2B Matchmaking



The trade initiative consisted of the identification and recruitment of international buyers, with the

buyers being available for targeted business to business meetings (B2B) with local agribusinesses. The main objective of this initiative was to provide each participating export ready Atlantic Canadian company with an opportunity to meet with a number of prequalified international buyers during the B2B meetings. The sectors of focus were: beverages, value added food, specialty food and seafood. Kisserup was contracted to conduct research and outreach resulting in the identification and recruitment of fourteen incoming International Buyers.

Kisserup's Holiday Tradition - Support for Ukraine



Every year, Kisserup donates funds to a charity within one of the global communities we are working in. This year, we have chosen CARITAS UKRAINE. An organisation that wants to develop and implement national programs that secure social

assistance and support for the neediest segments of Ukrainian society. To learn more, please see: <http://www.caritas-ua.org/index.php/en/about-caritas-ukraine/caritas-in-ukraine-en>

OUTSTANDING ENTREPRENEURS - GET TO KNOW:

Valley Flaxflour Ltd is a Middleton, Nova Scotia, based company established in 1998. The variety of products produced by them has expanded over the past 16 years. Valley Flaxflour Ltd is the only mill in Atlantic Canada producing premium quality, gluten free flours and mixes. For more information, please see: <http://www.flaxflour.com/index>



Greenland Launches SME Incubator

Kisserup Arctic in partnership with TLS Resourcer (TLS) are joining forces to develop an incubator project for the Government of Greenland, the **SIUA INUvation incubator**. The approach to this project is demand driven, with a focus on the innovative product and services that are so plentiful across Greenland. The SIUA Incubator will have three Tiers for Entrepreneurs, it will complement ongoing development and utilize local service suppliers. The initiative will also include a Growth Patrol, a mentoring pool for SMEs and in/out going trade delegations. For more information, please see: www.siuainuvation.gl



Kisserup welcomes Lotte Maré Christensen

Kisserup is very excited to welcome Lotte Maré Christensen to the team as the Office Manager Kisserup Arctic. Originally from Tasiilaq, she is educated as a journalist and has worked with the Greenland KNR radio for nine years. Lotte is also an entrepreneur, owning and operating a local cleaning company. She has experience with importing and exporting and has a large international network that includes the UK, Denmark, Iceland, Canada and Japan. Lotte has also worked in the Department of Industry, Agriculture and Labour Market and also has experience working with political parties where her responsibilities have ranged from administrating debate forum at websites, providing service and advice to elected politicians, as well as serving as writer of answers to foreign requests in English. For more information, please see: www.kisserup.com

