

NS Training Companies Partner for International Export Opportunities

Halifax, NS Canada, June 3rd, 2009 - Kisserup International Trade Roots Inc. and GWA Training Brokers Inc. are pleased to announce the signing of a Memorandum of Understanding (MOU) which will result in Kisserup and GWA working together to market and deliver the “**Powerful Professional Consulting Skills**” **Series of Workshops**, locally and internationally, with a specific focus on Europe and the Caribbean markets.

“We are very pleased to launch this new partnership with GWA”, says Kisserup President, Pernille Fischer Boulter. “We are very much looking forward to be delivering these powerful capacity building workshops and see real potential for growth in this area”, she adds. Ms. Fischer Boulter believes the international need for training workshops of this quality is increasing, thus she hopes Kisserup’s collaboration with GWA builds the foundation upon which professionals can increase their consulting effectiveness and overall contribution to organizational success.

“This partnership is perfect fit and will benefit our clients substantially”, explains GWA President, Ms. Lana Wood. “Kisserup provides a global perspective and unique service offerings that are complimentary to the GWA product, “**Professional Consulting Skills**” series of workshops which are designed to teach professionals how to deliver their expertise more efficiently and effectively.

Ms Wood emphasises, “In spite of shrinking corporate and government budgets, now is not the time to cut back on employee training. Recognizing the relationship between appropriate employee/management training and increased employee productivity is critical to the social and economic success of an organization”.

The **Powerful Professional** Series of Workshops, which has been delivered to more than 12,000 participants around the globe, is GWA’s main focus as well as the ongoing development of EduTourism Products and Services.

Kisserup International Trade Roots Inc. is an international trade training and consulting company with offices in Canada and Europe. GWA Training Brokers is an international training brokerage company registered in Nova Scotia since 1997. Both organizations are Charter Members of the “Nova Scotia Come to Life” initiative.

Contact Information:

Pernille Fischer Boulter, President
Kisserup International Trade Roots Inc.
1657 Barrington Street, Suite 310
Halifax, NS, Canada www.kisserup.com
Telephone: (902) 405-3880
Email: pfb@kisserup.com

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Lana Wood, President
GWA Training Brokers Inc.
Telephone: (902)-422-3483
www.gwatraining.com
Email: lane@gwatraining.com

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