

## EU Export Educational Program



October, 2017: Kisserup was contracted to provide matchmaking and organizational services for a Nova Scotia Business Inc. Multi-sector EU Export Education Program for SMEs, an educational trade mission to Western Europe. The mission was supported by

Nova Scotia Business Inc. (NSBI) and Atlantic Canada Opportunities Agency (ACOA). The trade initiative consisted of custom designed educational programs with in-market speakers, educational meetings in The Hague and Eindhoven, The Netherlands; and a visit to the Brainport Development Campus For more information: <https://www.novascotiabusiness.com/>

## Book launch: "Tales from an Immigrant Entrepreneur:



November 30, 2017: With the support of the Centre for Women in Business, the Nova Scotia Advisory Council on the Status of Women, Kisserup celebrated a book launch of Pernille Fischer Boulter's, "Tales from an Immigrant Entrepreneur: One Woman's Story". The launch was

held at the Mount Saint Vincent University during the Global Entrepreneurship Week. The Honourable Lena Metledge Diab, Nova Scotia's Minister of Immigration and Robert Patzelt, Q.C., ICD.D and Tanya Priske, Executive Director, CWB spoke at the launch. To learn more, or to purchase the book, please see: <https://www.pernillefischerboulter.com/>



## Welcome Marion Fauth!

Marion came on board with Kisserup for a Work Placement program arranged through the Immigrant Services Association of

NS (ISANS) from January to March, 2018. Marion, originally from Brazil, was selected based upon on her strong background and experience in international trade and logistics. For more information: <http://kisserup.com/>

## OUTSTANDING ENTREPRENEURS - GET TO KNOW:

Sándor Fizli is a full-time professional photographer based in Halifax, Nova Scotia. His images have been published in several prestigious national and international publications, including TIME, Life, The Globe and Mail, Maclean's, Canadian Business and Paris Match. Sándor has been shooting professionally since 1991. For more information: <http://www.sandorphotography.ca/>



## Capacity building Wool workshop

November 2017: SIUA INUvation, an incubator in Greenland is an initiative created by the Government of Greenland to grow and nurture



small and medium sized Greenlandic companies. The initiative aims to foster and support innovation and to facilitate export opportunities and growth for SMEs across Greenland. SIUA INUvation designed and facilitated a capacity building and knowledge transfer Workshop on wool, the formation of cooperatives, sales and distribution models for sheep farmers and small businesses. Both Canadian and Greenlandic participants were part of this project. These workshops were held in Qaqortoq, South Greenland with participants from all of Southern Greenland. For more information and future activities, please visit: <http://www.siuainuvation.gl/>

## Kisserup Holiday Tradition

December 2017: Every year, Kisserup donates funds to a charity within one of the global communities we are working.

For 2017, we have chosen Blue Dragon Children's Foundation. It is a children's charity dedicated to rescuing kids in crisis in Vietnam. To learn more about the wonderful work of Blue Dragon or to donate, please see: [www.bluedragon.org](http://www.bluedragon.org)

