

## CWB and ACOA Trade Mission to Jamaica



Kisserup was contracted to provide matchmaking and logistics services for the 2017 Centre for Women in Business (CWB) and Atlantic Canada Opportunities Agency (ACOA) led Trade Mission to Jamaica from May 28 – June 4, 2017. The trade initiative consisted of business to business meetings for the Canadian and Jamaican companies in Kingston and attending the Jamaica International Exhibition [http://www.jma.com.jm/jma/\\_jie/](http://www.jma.com.jm/jma/_jie/) in Montego Bay, as well as market briefing meetings with the relevant business associations in Jamaica. For more information: <http://www.centreforwomeninbusiness.ca/>

## Market Access Consultancy – Saint Lucia



Kisserup was contracted to enhance Saint Lucia's trading environment and export capabilities by assisting Saint Lucia's trade promotion and business support organizations (TPOs/BSOs) with the development of market penetration and capacity building plans for 25 selected Saint Lucian enterprises in different sectors. The targeted European Union (EU) markets are: France, Germany and Spain. An in-market Survey Mission took place in June, for more info please see <http://tepa.org.lc/>

## Kisserup welcomes Morgan Priske



Morgan Priske is in her final year of studying International Food Business at Dalhousie Agricultural Campus. Morgan was selected based upon her strong knowledge of food business concepts including global supply chain logistics and new product development. Morgan has previously completed a work placement in Amsterdam that also gave her the expertise in food product development, food styling, marketing, and recipe development. Her assistance with the Saint Lucia project was key for its success. Kisserup extends a huge thank you to Morgan and all the best for future endeavors.

## OUTSTANDING ENTREPRENEURS - GET TO KNOW:

Beaks and Peaks is an ethically and ecologically responsible birding and adventure tour company based in Gracias Lempira, Honduras. They combine the extensive knowledge and experience of Honduras' very best guides and naturalists with the hospitality and authenticity of the local communities. For more information visit: [www.beaksandpeaks.com](http://www.beaksandpeaks.com) or follow beaksandpeaks on Facebook, Instagram, Twitter and YouTube.



## Incoming Buyers Mission for SIUA SME Incubator

SIUA INUvation is a nationwide incubator in



NAALAKKERSUISUT  
GOVERNMENT OF GREENLAND

Greenland, established in December 2016, funded by the Government of Greenland. SIUA is a place to grow and nurture small and medium sized Greenlandic companies, to foster and support innovation and to facilitate export opportunities and growth. The SIUA Incubator hosted an incoming delegation of International Buyers in three sectors: Specialty Food & Seafood, Design/Couture and Music/Art/Design. The primary purpose of the Forum was to facilitate international business opportunities, to promote export of sustainable food, design art and music from the Arctic through connecting international buyers with export ready Greenlandic companies. For more information: <http://www.siuainuvation.gl/>

## Follow the NUUK BOOK!

Kisserup is a big fan of Greenland, its awe inspiring nature, entrepreneurs and its resourceful people. In order to share our love of Greenland, we encourage you to "Follow the NUUK-BOOK"! This quarter, the NUUK Book has travelled to Jamaica, Europe and Mexico! For more information: <https://www.facebook.com/kisserupInt/>

