

Collaborative projects with Honduras Zamorano



(January 2016) Kisserup and the Pan-American Agricultural School (Zamorano) have signed a memorandum of understanding (MOU) to collaborate in the creation of development projects in Small and Medium-Sized Enterprise (SME) capacity building and international trade in Honduras. The MOU includes a mutual agreement where Kisserup and Zamorano agree to follow strict values and guidelines that protect labour and human rights, as well as, environmental sustainability while developing and executing such projects. Zamorano is a non-profit international university that aims to strengthen and develop the agriculture, economic and sustainable environment through the academics and research. To learn more, please visit: <https://www.zamorano.edu/>.

PDAC & Greenland 2016:



(March 2016) Kisserup was the selected matchmaker to work with the Cape Breton Partnership to coordinate B2B and B2G matchmaking for Nova Scotian companies attending the Prospectors and Developers Association of Canada (PDAC 2016) Conference and Trade Show in Toronto, Ontario. The Cape Breton Partnership delegation had focus on business and partnership opportunities with the Greenland delegation attending PDAC. Kisserup partnered with Greenland Petroleum Services who led the Greenland - Canada Networking effort on the ground in Toronto. For more information, please visit: www.capebretonpartnership.com/.

CETA UPDATE:



Understanding the general market access conditions under Canada -

European Union Comprehensive Economic and Trade Agreement (CETA) will be key for opportunity identification and business success driven by the CETA Framework of tariff reduction and market access. The Atlantic Chamber of

Commerce (ACC) and the Atlantic Canada Opportunities Agency (ACOA) has launched a research project to identify and facilitate access to trade opportunities for Atlantic Canadian SME businesses in Europe under the project: "Opportunities in Public Procurement Markets in Europe for Atlantic Canadian SMEs". To get more information about this project and how your SME can benefit from it, please see: <http://www.apcc.ca/>.

OUTSTANDING ENTREPRENEURS - GET TO KNOW

EYEREAD Contributes to Global Literacy

Based in Nova Scotia, Canada, Ms. Julia Rivard Dexter and Ms. Leah Skerry are the co-founders of Eyeread, an intelligent reading coach software for children.



Eyeread, was developed based on science research. It provides a path for children to effectively learn basic reading skills through playing games. Available as a mobile app, Eyeread hopes to ensure high accessibility to the user and ultimately contribute to the improvement of global literacy rates. "Reading Ready with Olli" is the first in a series of apps aiming to identify children's gaps as they learn to read. To sign up for this first free app and to learn more about Eyeread, please visit www.eyeread.co.

EMBA Trade Mission to Poland:



Kisserup organized an EMBA Sobey School of Business trade mission to Poland in March 2016. During a multi-sector mission, EMBA students represented Nova Scotian companies from various economic sectors of goods and services. In-market meetings were scheduled in a number of cities across Poland where participants were able to assess business opportunities for the companies they represented. The Canadian Embassy in Warsaw held a reception with attendance of approximately one hundred members of the business community in Poland, as well as members of the Polish Canadian Chamber of Commerce and the Polish-Canadian Alumni Network, Mr. Stephen de Boer, Canada's Ambassador to Poland and Embassy staff. For more information, please visit: <http://www.smu.ca/academics/sobey/>.