

## **Local Companies Partner to Help International Students and Newcomers Improve Business Communication Skills**

Halifax, August 20, 2015 – Kisserup International Trade Roots Inc. (Kisserup) and Enhanced Language Training Consultants Inc. (ELTC), have teamed up to help international students and newcomers to Nova Scotia thrive in the workplace.

“English Business Training” will allow participants to communicate effectively in English in business settings. Kisserup, a firm that works in over 90 countries, understands the importance of business culture and being able to effectively communicate in business settings. The goal is to allow international students and newcomers to increase their skills and local companies to retain more foreign talent in Nova Scotia.

*“Your English does not have to be perfect. However, your message has to be clear and effective in order to get the deal done,”* said Maria Calcano, ESL speaker and VP at Kisserup International Trade Roots. *“We look forward to strengthening our partnership with ELTC so speakers of other languages can benefit from a program that will enhance their capacity to become a player in the business community in Canada, and in any other place where English is the norm for conducting business.”* Our course is complementary professional development to the training offered by great local companies such as ESL schools and ISANS”, she continued. *“We continue to refer clients to these institutions. With this course we are offering to fill a void in the market that we experience each day in our intercultural communication and business dealings.”*

ELTC is a professional educational consultancy firm that provides English language training for both general and business use. Teaching ESL to students from around the globe has provided them with a unique understanding of the challenges that newcomers face when learning English.

*“Many international students and newcomers have the business knowledge to succeed in an English speaking work environment, but sometimes lack the necessary language to express that knowledge,”* said Mary Lou Harnish of Enhanced Language Training Consultants Inc. Robert Doyle, partner at ELTC, added, *“This training course will provide participants with the language to allow them to communicate more confidently and effectively, as well as introduce them to the culture of the workplace.”*

This collaboration was facilitated by Minder Singh of the Halifax Partnership. Singh, who is also an immigrant living and working in Nova Scotia, is the Account Executive, Business Retention and Expansion at Halifax Partnership.

The first set of “English Business Training” programs will be offered in September 2015. The schedule will be designed to allow participants to attend either morning or evening classes. The program will consist of 15 hours, and can be completed in one week. A certificate of completion will be issued at the end of the course.



Staff from ELTC, Kisserup, and connector, Minder Singh, finalize their lesson plans for the Business English Training program.

For more information, contact Maria at [info@kisserup.com](mailto:info@kisserup.com)

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